



Dear Owner or Business Manager:

Located in Alexandria, The Howard Gardner School is a small, independent, educationally-progressive school serving grades 6-12. With a focus on environmental science and the arts, the school's mission is to help bright, creative, non-traditional learners use their unique strengths to thrive academically, intellectually and emotionally.

This year's Community Celebration will begin with an online auction on April 6 and will culminate in our live event held on Friday, May 10, 2019 from 6:30 to 9:30 PM at The Howard Gardner School Campus. All the proceeds we raise during this event go directly to our Fund-a-Student Program. As more than 40% of our students receive financial aid every year, we rely on generous support from area businesses like yours to make this event a success.

We are soliciting a donation or service from your business for the Not-So-Silent Auction.

Recognized by the Washingtonian Magazine as one of the most nurturing schools in the area, we strive to teach the importance of community to each of our students. We also value the diversity that maintaining such a robust financial aid program allows. **Your support allows us to continue this program, and directly funds the outstanding independent education each student receives.** Of course, it's also a terrific way to advertise your business! Our Community Celebration and Auction draws families from the Alexandria-Arlington area, and beyond. There is always great buzz about the donations – and donors. **Our community members strongly support local businesses, and they believe in supporting those businesses that support us.**

For your convenience, I've enclosed a donation form, where you can tell us more about your contribution to the auction. If you have any questions please do not hesitate to contact Caroline Altmann (703 314-3131) and Jen Mazarr (703 568-7932) this year's Auction Co-Chairs, or via email at hgsnotsosilentauktion@gmail.com.

On behalf of HGS students, parents and staff, I thank you for your active support in our community. We hope that you will be able to support our upcoming event.

Most Sincerely,

Erick Johnson
Head of School